



## **15<sup>th</sup> Oil China 2020 B2B & B2C Events**

### **June 2020 Shanghai**

Since 2005 Oil China has always been continuing to provide the business platform for the producers, exporters and traders of olive oils and related products to meet Chinese importers, distributors and traders for over 14 years.

In the 15th anniversary of Oil China 2020, Oil China will have many events to help you to do the following:

- To do business with Chinese importers, distributors and traders
- To meet the chefs, managers of hotel and restaurants
- To meet owners of online shops and stores from the platforms of Alibaba, Tmall, Jidong(JD), Wechat and so on
- To meet some opinion leaders, olive oil tasters, enthusiasts, consumers to learn more about the olive oil consumption in China's market.
- To visit the food stores and supermarkets to learn about the price, brands and the quality of those imported olive oil

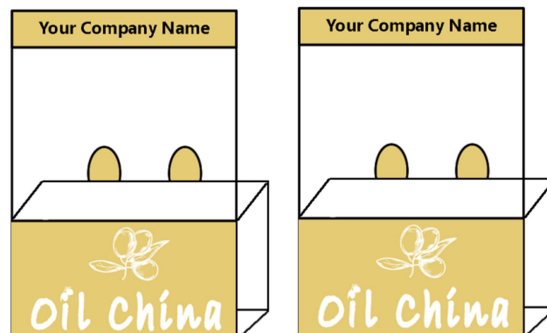
According to the new consumption trends and situation of Chinese market, Oil China 2020 will hold B2B and B2C Meeting and Tasting, and include the following schedule:

Time	Events
<b>May 31</b>	
14:00-17:00	to register and exhibits arrangement at Four Seasons Hotel Shanghai
<b>June 01</b>	

09:00-10:00	to attend the awarding ceremony of 15th Oil China Competition 2020
10:00-12:00	To meet those new Chinese olive oil tasters in the training course
10:00-17:00	to take part in B2B and B2C table meeting and tasting
<b>June 02</b>	
09:00-12:00	to visit stores, supermarket, restaurants
14:00-17:00	To meet and talk with some Chinese importers of food

### The Participation Fee:

- The booth: Euro 1500 per booth (the booth with 1 table, 2 chairs and the fascia name, plastic glasses, bread with public meeting tables, and please see the picture on the right)
- The products promotion meeting: Euro 1500 per hour (the guests will be invited)
- The olive oil tasting meeting is Euro 1600 per hour (the guests will be invited)



**Good News: Your olive oil will be for the training course of Chinese olive oil tasters and your brands will be shown in the official website: [www.eoliveoil.com](http://www.eoliveoil.com) .**

If you want to apply for your booth, please click this link "[Online Application Form](#)" to submit your application form or please contact us:

**Regalland** 金万洲

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## 2020 Event Schedule of Oil China

For Chinese market, **2020 will be the Year of Updating Olive Oil Quality** in China, so we sincerely wish Oil China will be helpful to update the quality of imported olive oil and Chinese olive oil in China's market, and Oil China 2020 will include some online and offline

events like olive oil competition; B2B & B2C meeting; olive oil tasting; the training course of olive oil tasters; the course of table olives and olive oil processing. There will also be some online events like the contest of olive oil knowledge, olive oil market, olive oil brand recommending through [www.oliveoilife.com](http://www.oliveoilife.com). **More details will be found from [www.eoliveoil.com](http://www.eoliveoil.com).**



### 1. 15th China International Olive Oil Competition (Oil China Competition)

The application deadline: **April 18, 2020**

Note: Oil China Competition is one of the world's famous olive oil competitions and each year over 200 types of the extra virgin olive oil and organic olive oil from the producers, exporters and importers enter for this competition.



### 2. The Awarding Ceremony of 15th Oil China Competition 2020

The date: **June 01, 2020**

The venue: Shanghai Four Seasons Hotel

Note: the winners, VIPs, some importers will take part in this awarding ceremony and the awarded oil will be shown and tasted



### 3. The 2nd Training Course of Chinese Olive Oil Tasters

The date: **June 01, 02, 03, 04, 05, 2020**

The venue: Shanghai Four Seasons Hotel

The attendee: purchasing and quality managers and persons from the producers and importers; traders, enthusiast, consumers



#### **4. 1st Trade Show and Training Course for Processing and Technology of Table Olives & Olive Oil**

The date: **September 10, 11 and 12, 2020**

The venue: Longnan city, Gansu province (The largest olive planting region in China)

The trainers: the experts from Italy or Spain and the technical experts from the equipment manufacturers

The attendee: equipment purchasing managers, CEO, managers of oil mills, technicians from Chinese producers, investors, farmers, and we will invite all producers of olive oil from all China to join in this show and training course.



#### **5. Online Events:**

- 1) the contest of olive oil knowledge
- 2) olive oil online fair
- 3) olive oil brand recommending

The above online events will be found from [www.oliveoilife.com](http://www.oliveoilife.com) in Chinese and English versions as soon as possible

**More details will be found from [www.eoliveoil.com](http://www.eoliveoil.com) or please feel free to contact Regalland by email: [info@oliveoil.com](mailto:info@oliveoil.com).**